### THE ASSOCIATION FOR GEOGRAPHIC INFORMATION

REPORT OF THE DIRECTORS AND

UNAUDITED FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31ST DECEMBER 2018

CUTTER & CO LTD
CHARTERED ACCOUNTANTS
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# THE ASSOCIATION FOR GEOGRAPHIC INFORMATION

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# COMPANY INFORMATION FOR THE YEAR ENDED 31ST DECEMBER 2018

**DIRECTORS:** 

C J Chambers
M L Commins
J R E Cutler
Ms D E Mckenzie
Ms A Page
Ms K Smyth
Mrs A R Wilson
D C Lovell
Ms E Stutchbury
M J Pennells
Mrs M Henderson
T D Marston

**REGISTERED OFFICE:** 

1 Kensington Gore

London SW7 2AR

**REGISTERED NUMBER:** 

02445202 (England and Wales)

**ACCOUNTANTS:** 

CUTTER & CO LTD

CHARTERED ACCOUNTANTS

3 Lyttleton Court Birmingham Street Halesowen West Midlands

B63 3HN

### CHAIRMAN'S REPORT FOR THE YEAR ENDED 31ST DECEMBER 2018

As many of you will have noticed, we are living through very exciting times for the application of geographic information (GI) and geospatial technology. Barely a day passes without the announcement of a new app or service, driven by GI, that adds value to citizens lives and further increases the digitisation of society. These changes provide great opportunity but also challenges. Many of our members are finding strong demand for their skills as businesses, charities and public bodies embrace geographic information at an unprecedented scale. However, at the same time the democratisation of GI has resulted in an expansion of its user base beyond the traditional GI professional. The result is that there are now many more channels for people to discover, advocate and learn about GI than at any point in our history. This is something that the AGI and our members should embrace and support to further our mission: To maximise the use of GI for the benefit of the citizen, good governance and commerce. To this end we have been working hard to deliver benefits to our members and industry, through engaging with the exciting new geospatial ecosystem that exists in the UK today.

In 2018 we saw the establishment of the UK's first government Geospatial Commission (GC) and the publication of their call for evidence to start collecting the information required to develop the UK's Geospatial Strategy.

Financial year 2018 saw another year of losses for the AGI, however a number of accounting adjustments made during the year, including accrual corrections and release of historic deferred income, have improved the year end position. Therefore, it is important for AGI members to note that the losses expressed in the income statement would have been greater if not for accounting adjustments.

In 2018 we invested in the support of a strategic consultant, to strengthen our strategic operations. This investment improved our capacity to undertake strategic advocacy and ecosystem engagement. This included collating a comprehensive response to the GC call for evidence. Through this work we provided an important voice for GI professionals and member organisations to engage with government policy development.

In 2018 the AGI continued to benefit from its strong relationship with the Royal Geographical Society with IBG (RGS). This was the second year of our Memorandum of Understanding (MoU) with the RGS to develop joint geospatial advocacy and support skills development for the geographic information professional. We were very pleased to hold our annual GeoCom conference at the RGS again as well as to invest the development of a series of joint case studies highlighting the value of geographic information. This collaboration has allowed us to work towards our common goals and maximise our impact by drawing on the skills and heritage of both organisations for the mutual benefit of a larger pool of members. In 2018 we also renewed our support contract with the RGS to run our back office operations.

In November we held a very successful GeoCom conference under the title of "Solving the productivity puzzle". Our organising committee worked hard to deliver an outstanding event for our members with high profile speakers from across government, academia and industry. Our pre-conference geospatial leader's industry round table kick-started the conference debate and demonstrated our strength in convening professionals from across the sector. In addition to GeoCom, our National Groups continued to deliver a strong programme of events and activities to provide opportunities to our members in Scotland, Wales and Northern Ireland.

Other highlights in 2018 saw us take our involvement in geospatial standards development to the next level through our participation in the United Nations UN-GGIM programme. We also attended first UK Geospatial Tech Breakfast at 10 Downing Street to discuss the opportunities and barriers for the geospatial sector.

I'd like to thank all our many volunteers, dedicated members, individuals, partners and organisations who enable us to deliver these activities - without your significant contributions it would not be possible to sustain our Association and continue to deliver on our mission. Many thanks also to the tireless work and support of those who volunteer to serve on our Council and provide the Association with its strategic direction and operational management.

2018 saw us engage with the UK's new geospatial ecosystem more than ever before, setting the trend for our future activity and providing a voice and opportunities for our members. I look forward to working with our members and partners to develop this further in 2019.

Matthew Leaver AGI Chair

### REPORT OF THE DIRECTORS FOR THE YEAR ENDED 31ST DECEMBER 2018

The directors present their report with the financial statements of the company for the year ended 31st December 2018.

#### DIRECTORS

The directors shown below have held office during the whole of the period from 1st January 2018 to the date of this report.

C J Chambers
J R E Cutler
Ms A Page
D C Lovell
Ms E Stutchbury
M J Pennells

Other changes in directors holding office are as follows:

M L Commins - appointed 19th January 2018 Ms D E Mckenzie - appointed 1st January 2018 Ms K Smyth - appointed 1st January 2018 Mrs A R Wilson - appointed 19th January 2018 P W Ter Haar - resigned 1st November 2018 Mrs M Henderson - appointed 1st January 2018 T D Marston - appointed 1st January 2018

### STATEMENT OF DIRECTORS' RESPONSIBILITIES

The directors are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the surplus or deficit of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

ON BEHALF OF THE BOARD:

M J Leaver - Director

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20th September 2019

### DIRECTORS' RESPONSIBILITIES STATEMENT ON THE UNAUDITED FINANCIAL STATEMENTS OF THE ASSOCIATION FOR GEOGRAPHIC. INFORMATION

We confirm that as directors we have met our duty in accordance with the Companies Act 2006 to:

- ensure that the company has kept proper accounting records;
- prepare financial statements which give a true and fair view of the state of affairs of the company as at 31st December 2018 and of its deficit for that period in accordance with United Kingdom Generally Accepted Accounting Practice; and
- follow the applicable accounting policies, subject to any material departures disclosed and explained in the notes to the financial statements.

### ON BEHALF OF THE BOARD:

M J Leaver - Director

20th September 2019

# INDEPENDENT CHARTERED ACCOUNTANTS' REVIEW REPORT TO THE DIRECTORS OF THE ASSOCIATION FOR GEOGRAPHIC INFORMATION

We have reviewed the financial statements of The Association for Geographic Information for the year ended 31st December 2018, which comprise the Income Statement, Balance Sheet and the related notes 1 to 7. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'.

This report is made solely to the company's directors, as a body, in accordance with our terms of engagement. Our review has been undertaken so that we might state to the directors those matters that we have agreed with them in our engagement letter and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's directors as a body for our work, for this report or the conclusions we have formed.

### Directors' responsibility for the financial statements

As explained more fully in the Directors' Responsibilities Statement set out on page four, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view.

### Accountants' responsibility

Our responsibility is to express a conclusion based on our review of the financial statements. We conducted our review in accordance with International Standard on Review Engagements (ISRE) 2400 (Revised), 'Engagements to review historical financial statements' and ICAEW Technical Release TECH 09/13AAF 'Assurance review engagements on historical financial statements'. ISRE 2400 also requires us to comply with the ICAEW Code of Ethics.

#### Scope of the assurance review

A review of financial statements in accordance with ISRE 2400 (Revised) is a limited assurance engagement. We have performed additional procedures to those required under a compilation engagement. These primarily consist of making enquiries of management and others within the entity, as appropriate, applying analytical procedures and evaluating the evidence obtained. The procedures performed in a review are substantially less than those performed in an audit conducted in accordance with International Standards on Auditing (UK and Ireland). Accordingly, we do not express an audit opinion on these financial statements.

### Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the financial statements have not been prepared:

- so as to give a true and fair view of the state of the company's affairs as at 31st December 2018 and of its deficit for the year then ended;
- in accordance with United Kingdom Generally Accepted Accounting Practice; and

- in accordance with the requirements of the Companies Act 2006.

CUTTER & COLTD

**CHARTERED ACCOUNTANTS** 

3 Lyttleton Court Birmingham Street

Halesowen West Midlands

B63 3HN

20th September 2019

# INCOME STATEMENT FOR THE YEAR ENDED 31ST DECEMBER 2018

	Notes	2018 £	2017 £
TURNOVER		108,119	117,675
Cost of sales		28,857	39,726
GROSS SURPLUS		79,262	77,949
Administrative expenses		97,800	99,413
OPERATING DEFICIT and DEFICIT BEFORE TAXATION		(18,538)	(21,464)
Tax on deficit			
DEFICIT FOR THE FINANCIAL YEA	AR	(18,538)	(21,464)

### BALANCE SHEET 31ST DECEMBER 2018

	Notes	2018 £	2017 £
CURRENT ASSETS Debtors Cash at bank	4	17,358 169,759	17,025 193,027
		187,117	210,052
CREDITORS Amounts falling due within one year	5	76,445	80,842
NET CURRENT ASSETS		110,672	129,210
TOTAL ASSETS LESS CURRENT LIABILITIES		110,672	129,210
RESERVES			
Income and expenditure account		110,672	129,210
		110,672	129,210

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31st December 2018.

The members have not required the company to obtain an audit of its financial statements for the year ended 31st December 2018 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the Board of Directors on 20th September 2019 and were signed on its behalf by:

M J Leaver - Director

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### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31ST DECEMBER 2018

### 1. STATUTORY INFORMATION

The Association for Geographic Information is a private company, limited by guarantee, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

The presentation currency of the financial statements is the Pound Sterling (£).

#### 2. ACCOUNTING POLICIES

### Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

#### Turnover

### **PUBLICATIONS**

Sales of books and other publications are credited to the profit and loss account in the year in which they are made. These were minimal in 2017.

#### MEMBERSHIP SUBSCRIPTIONS

Membership subscriptions are recognised in the profit and loss account over the period of membership.

#### **CONFERENCES AND SEMINARS**

Income from conferences and seminars are recognised in the profit and loss account at the time of the relevant events.

#### INTEREST INCOME

Interest income is recognised in the Statement of income and retained earnings using the effective interest method.

#### 3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was NIL (2017 - NIL).

The average number of directors during the year was 10 (2017 - 12).

### 4. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2018	2017
	£	£
Trade debtors	1,062	7,124
Other debtors	16,296	9,901
	17,358	17,025

### NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31ST DECEMBER 2018

### 5. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2018	2017
	£	£
Trade creditors	11,606	2,290
Other creditors	64,839	78,552
	76,445	80,842

### 6. RELATED PARTY DISCLOSURES

During the year the Director, P W Ter Haar, provided consultancy services to AGI totalling £27,005 (2018: £nil). At the year end all supplies had been fully paid. P W Ter Haar resigned as a director on 1st November 2018 to remove any potential conflict of interest.

### 7. COMPANY STATUS

The company is a private company limited by guarantee and consequently does not have share capital. Each of the members is liable to contribute an amount not exceeding £1 towards the assets of the company in the event of liquidation.

# DETAILED INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31ST DECEMBER 2018

	2018		2017	
•	£	£	£	£
Turnover				
Membership fees	60,296		70,238	
Events	21,469		6,163	
Geocom	18,063		19,565	
Gemini income	8,291		21,709	
		108,119		117,675
Cost of sales				
Direct membership costs	4,614		8,551	
Direct event costs	11,763	•	1,500	
GeoCom costs	10,480		7,966	
Gemini costs	2,000		21,709	
	<del></del>	28,857		39,726
GROSS SURPLUS		79,262		77,949
Expenditure				•
Senior PA Manager	4,810		21,037	
Contract for services	43,980		50,480	
Office overheads	7,581		5,331	
Insurance	671		973	
Computer expenses	9,028		13,890	
Accountancy	(237)		4,513	
Consultancy fees	27,445		3,500	
Legal fees	35		-	
Bad debts	1,776		(2,380)	
	<del></del>	95,089		97,344
		(15,827)		(19,395)
Finance costs				
Bank charges		2,711		2,069
NET DEFICIT		(18,538)		(21,464)