

**THE ASSOCIATION FOR GEOGRAPHIC  
INFORMATION**

**REPORT OF THE DIRECTORS AND  
UNAUDITED FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 31ST DECEMBER 2020**

CUTTER & CO LTD  
CHARTERED ACCOUNTANTS  
3 Lyttleton Court  
Birmingham Street  
Halesowen  
West Midlands  
B63 3HN



**THE ASSOCIATION FOR GEOGRAPHIC  
INFORMATION (REGISTERED NUMBER: 02445202)**

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FOR THE YEAR ENDED 31ST DECEMBER 2020**

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**THE ASSOCIATION FOR GEOGRAPHIC  
INFORMATION**

**COMPANY INFORMATION  
FOR THE YEAR ENDED 31ST DECEMBER 2020**

**DIRECTORS:**

M L Commins  
S J Croney  
J R E Cutler  
R A Duffield  
M J Leaver  
Ms D E Mckenzie  
P J Reynolds  
Ms K Smyth  
A T Timms  
J A Moore  
Ms R E Higgins-Dobrowolski  
A Burke  
Ms E M Ball  
Mrs J K Kaye

**REGISTERED OFFICE:**

Lancaster Court  
8 Barnes Wallis Road  
Fareham  
Hampshire  
PO15 5TU

**REGISTERED NUMBER:**

02445202 (England and Wales)

**ACCOUNTANTS:**

CUTTER & CO LTD  
CHARTERED ACCOUNTANTS  
3 Lyttleton Court  
Birmingham Street  
Halesowen  
West Midlands  
B63 3HN

**CHAIRMAN'S REPORT  
FOR THE YEAR ENDED 31ST DECEMBER 2020**

I am happy to present the Association for Geographic Information's annual accounts for 2020. Like many other organisations around the world in 2020, the AGI's operations were restricted by the impact of Covid-19 on society. Also like many other organisations, the AGI responded to this challenge with measures to weather the on-going restrictions of the pandemic, as well as secure the long term success and sustainability of the Association.

The impact of the pandemic came at a time when we, as an Association, were poised to take the next steps of the organisational transformation we announced with our new mission statement in 2019. As a result of this we were fortunate in having a clear vision for our success. This allowed us to shift our activity quickly to other measures that would contribute to this vision. We shifted our focus from short term membership development activity, which was hampered by the necessary pandemic restrictions, to long term cost consolidation and investment in our communications infrastructure. This decision resulted in the procurement of a new AGI back office secretariat contract in August and the development of a new AGI website and membership portal which went live in April 2021. These measures provide us with the underlying operational and communication infrastructure upon which to build future membership activity post-pandemic.

While making the long term changes described above, we also took steps to ensure continued value to AGI members in 2020, to support membership retention and secure sustainable cash flow. The primary method for this was to shift our traditional engagement activities online. This decision meant that we were able to deliver AGI GeoCommunity, AGI Cymru, multiple Early Career Network events and our AGM, to members using online tools, despite the restrictions of the pandemic. The reduction in revenue from online delivery was offset by reduced cost of sales. As a result of these measures we are pleased to report that the pandemic had limited negative effects on the AGI's membership levels and financial viability in 2020.

The operational highlight of the year was our three-day online thought leadership conference, AGI GeoCommunity, which ran in 2020 under the theme of "Sustainable (R)Evolution". This conference built on the themes of sustainability covered in our 2019 event and helped us develop further our new mission, to be a thriving geospatial community, building a sustainable future. Despite being online, the event was well attended and received very positive feedback from attendees. As in previous years, the event was elevated through an "outside-in" approach that saw inspirational speakers from outside the GI community share thought provoking and relevant content with attendees.

As ever, a key tenet of our success in 2020 was our thriving national groups in Scotland, Wales and Northern Ireland. As per previous years our AGI Scotland annual event was extremely well attended. This was our last face to face event of 2020 and was run under the theme of "Sustainable Scotland". Logistical challenges meant that unfortunately we were unable to run an AGI annual event in Northern Ireland, however this group is now poised to build on the learning from other parts of the AGI in delivering events online and return with an event in 2021. AGI Cymru ran as a successful online event to explore the role of analytics in sustainability.

2020 also saw strategic changes to our Early Careers Network (ECN) and Standards working group. A change of leadership and Council sponsorship for ECN supported the delivery of a renewed programme of early career online engagement including a successful webinar on "building a career in Geospatial". Rationalisation of our Standards working group's operations combined with a named AGI Council standards lead, has resulted in improved engagement in UK GI standards development, an area which is of prime importance to many of our members.

We recognise that in an increasingly digital world, the AGI is one part of a diverse geospatial ecosystem that crosses multiple sectors and domains. To thrive in this ecosystem, it is important to be connected and to influence. To achieve this the AGI took steps to develop our network with existing and new strategic partnerships. Our partnership with the RGS with IBG continues to flourish and explore themes around geospatial skills to the mutual benefit of both communities. We were happy to be able to work closely with our new strategic partner, the Knowledge Transfer Network's Special Interest Group for Geospatial and to support their Power of Place webinar series through presentations, moderation and contribution to the publication. The AGI also signed new Memorandums of Understanding with the Chartered Institute of Civil Engineering Surveyors and the Australian Surveying and Spatial Sciences Institute, both of which have resulted in new activity to develop mutual membership value.

**CHAIRMAN'S REPORT  
FOR THE YEAR ENDED 31ST DECEMBER 2020**

A key industry development in 2020 was the launch of the UK Geospatial Strategy 2020-2025 by the Cabinet Office Geospatial Commission in June. We were encouraged to be named as a stakeholder to the Geospatial Commission and delighted that our Early Career's Network was identified as an initiative to inspire the next generation of geospatial practitioners in the UK. Engagement with the Geospatial Commission is a key activity and our Council Members have maintained close links with this expert committee which is part of the Cabinet Office. We look forward continuing to work with the Commission and others to help create an evidence-base for geospatial skills and the expansion of established skills development programmes.

Whilst 2020 was a challenging year for all of us, I continue to be encouraged, amazed and inspired by the contributions made by our diverse and thriving geospatial community. I would like to take this opportunity to thank our members and partners for their continued support for our mission. I believe that the strategic changes we have made in 2020 lay the foundations for us to truly thrive together, once pandemic restrictions are eased. This will allow us to take the promotion of location based information to the next level and strive for the sustainable future that we all believe in.



Denise McKenzie  
AGI Chair

**REPORT OF THE DIRECTORS  
FOR THE YEAR ENDED 31ST DECEMBER 2020**

The directors present their report with the financial statements of the company for the year ended 31st December 2020.

**DIRECTORS**

The directors shown below have held office during the whole of the period from 1st January 2020 to the date of this report.

M L Commins  
S J Croney  
J R E Cutler  
R A Duffield  
M J Leaver  
Ms D E Mckenzie  
P J Reynolds  
Ms K Smyth  
A T Timms

Other changes in directors holding office are as follows:

J A Moore - appointed 8th January 2020  
Ms R E Higgins-Dobrowolski - appointed 8th January 2020  
A Burke - appointed 8th January 2020  
Ms E M Ball - appointed 8th January 2020  
Mrs J K Kaye - appointed 15th October 2020

**STATEMENT OF DIRECTORS' RESPONSIBILITIES**

The directors are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the surplus or deficit of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

**THE ASSOCIATION FOR GEOGRAPHIC  
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**REPORT OF THE DIRECTORS  
FOR THE YEAR ENDED 31ST DECEMBER 2020**

This report has been prepared in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

**ON BEHALF OF THE BOARD:**

A handwritten signature in black ink, appearing to read 'D McKenzie', with a long horizontal flourish extending to the right.

Ms D E McKenzie - Director

8th June 2021

**DIRECTORS' RESPONSIBILITIES STATEMENT  
ON THE UNAUDITED FINANCIAL STATEMENTS OF  
THE ASSOCIATION FOR GEOGRAPHIC  
INFORMATION**

We confirm that as directors we have met our duty in accordance with the Companies Act 2006 to:

- ensure that the company has kept proper accounting records;
- prepare financial statements which give a true and fair view of the state of affairs of the company as at 31st December 2020 and of its deficit for that period in accordance with United Kingdom Generally Accepted Accounting Practice; and
- follow the applicable accounting policies, subject to any material departures disclosed and explained in the notes to the financial statements.

**ON BEHALF OF THE BOARD:**



Ms D E Mckenzie - Director

8th June 2021



**INDEPENDENT CHARTERED ACCOUNTANTS' REVIEW REPORT TO THE DIRECTORS OF  
THE ASSOCIATION FOR GEOGRAPHIC  
INFORMATION**

We have reviewed the financial statements of The Association for Geographic Information for the year ended 31st December 2020, which comprise the Income Statement, Balance Sheet and the related notes 1 to 6. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'.

This report is made solely to the company's directors, as a body, in accordance with our terms of engagement. Our review has been undertaken so that we might state to the directors those matters that we have agreed with them in our engagement letter and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's directors as a body for our work, for this report or the conclusions we have formed.

**Directors' responsibility for the financial statements**

As explained more fully in the Directors' Responsibilities Statement set out on page six, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view.

**Accountants' responsibility**

Our responsibility is to express a conclusion based on our review of the financial statements. We conducted our review in accordance with International Standard on Review Engagements (ISRE) 2400 (Revised), 'Engagements to review historical financial statements' and ICAEW Technical Release TECH 09/13AAF 'Assurance review engagements on historical financial statements'. ISRE 2400 also requires us to comply with the ICAEW Code of Ethics.

**Scope of the assurance review**

A review of financial statements in accordance with ISRE 2400 (Revised) is a limited assurance engagement. We have performed additional procedures to those required under a compilation engagement. These primarily consist of making enquiries of management and others within the entity, as appropriate, applying analytical procedures and evaluating the evidence obtained. The procedures performed in a review are substantially less than those performed in an audit conducted in accordance with International Standards on Auditing (UK and Ireland). Accordingly, we do not express an audit opinion on these financial statements.

**Conclusion**

Based on our review, nothing has come to our attention that causes us to believe that the financial statements have not been prepared:

- so as to give a true and fair view of the state of the company's affairs as at 31st December 2020 and of its deficit for the year then ended;
- in accordance with United Kingdom Generally Accepted Accounting Practice; and
- in accordance with the requirements of the Companies Act 2006.

*Cutter & Co*

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8th June 2021

**THE ASSOCIATION FOR GEOGRAPHIC  
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**INCOME STATEMENT  
FOR THE YEAR ENDED 31ST DECEMBER 2020**

	2020 £	2019 £
<b>TURNOVER</b>	86,865	134,603
Cost of sales	<u>4,875</u>	<u>35,934</u>
<b>GROSS SURPLUS</b>	81,990	98,669
Administrative expenses	<u>83,073</u>	<u>89,827</u>
<b>OPERATING (DEFICIT)/SURPLUS and (DEFICIT)/SURPLUS BEFORE TAXATION</b>	(1,083)	8,842
Tax on (deficit)/surplus	<u>-</u>	<u>-</u>
<b>(DEFICIT)/SURPLUS FOR THE FINANCIAL YEAR</b>	<u><u>(1,083)</u></u>	<u><u>8,842</u></u>

The notes form part of these financial statements

**THE ASSOCIATION FOR GEOGRAPHIC  
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**BALANCE SHEET  
31ST DECEMBER 2020**

	Notes	2020 £	2019 £
<b>CURRENT ASSETS</b>			
Debtors	4	24,839	18,440
Cash at bank		137,572	146,121
		<u>162,411</u>	<u>164,561</u>
<b>CREDITORS</b>			
Amounts falling due within one year	5	43,980	45,047
		<u>118,431</u>	<u>119,514</u>
<b>NET CURRENT ASSETS</b>			
		<u>118,431</u>	<u>119,514</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			
		<u>118,431</u>	<u>119,514</u>
<b>RESERVES</b>			
Income and expenditure account		118,431	119,514
		<u>118,431</u>	<u>119,514</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31st December 2020.

The members have not required the company to obtain an audit of its financial statements for the year ended 31st December 2020 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the Board of Directors and authorised for issue on 8th June 2021 and were signed on its behalf by:



Ms D E Mckenzie - Director

The notes form part of these financial statements

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31ST DECEMBER 2020**

**1. STATUTORY INFORMATION**

The Association for Geographic Information is a private company, limited by guarantee, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

The presentation currency of the financial statements is the Pound Sterling (£).

**2. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Turnover**

**PUBLICATIONS**

Sales of books and other publications are credited to the profit and loss account in the year in which they are made. These were minimal in 2020.

**MEMBERSHIP SUBSCRIPTIONS**

Membership subscriptions are recognised in the profit and loss account over the period of membership.

**CONFERENCES AND SEMINARS**

Income from conferences and seminars are recognised in the profit and loss account at the time of the relevant events.

**INTEREST INCOME**

Interest income is recognised in the Statement of income and retained earnings using the effective interest method.

**OTHER INCOME**

Other income is generated from isolated consultation projects. These are recognised in the profit and loss account in the period when the work is completed.

**3. EMPLOYEES AND DIRECTORS**

The average number of employees during the year was NIL (2019 - NIL).

The average number of directors during the year was 13 (2019 - 14).

**4. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2020	2019
	£	£
Trade debtors	3,320	13,433
Other debtors	21,519	5,007
	<u>24,839</u>	<u>18,440</u>

**NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31ST DECEMBER 2020**

**5. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2020	2019
	£	£
Trade creditors	-	6,503
Taxation and social security	-	3,271
Other creditors	43,980	35,273
	<u>43,980</u>	<u>35,273</u>
	<u>43,980</u>	<u>45,047</u>

**6. COMPANY STATUS**

The company is a private company limited by guarantee and consequently does not have share capital. Each of the members is liable to contribute an amount not exceeding £1 towards the assets of the company in the event of liquidation.

**THE ASSOCIATION FOR GEOGRAPHIC  
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**DETAILED INCOME AND EXPENDITURE ACCOUNT  
FOR THE YEAR ENDED 31ST DECEMBER 2020**

	2020		2019	
	£	£	£	£
<b>Turnover</b>				
Membership fees	71,181		72,643	
Events	4,120		25,648	
Geocom	3,774		28,250	
Other income	7,790		8,062	
	<u>          </u>	86,865	<u>          </u>	134,603
<b>Cost of sales</b>				
Direct event costs		4,875		35,934
		<u>          </u>		<u>          </u>
<b>GROSS SURPLUS</b>		81,990		98,669
<b>Expenditure</b>				
Contract for services	60,010		53,875	
Office overheads	2,506		9,000	
Insurance	347		672	
Computer expenses	15,917		13,447	
Accountancy	1,863		1,945	
Consultancy fees	1,459		8,600	
Legal fees	190		173	
Bad debts	-		906	
	<u>          </u>	82,292	<u>          </u>	88,618
		(302)		10,051
<b>Finance costs</b>				
Bank charges		781		1,209
		<u>          </u>		<u>          </u>
<b>NET (DEFICIT)/SURPLUS</b>		<u><u>(1,083)</u></u>		<u><u>8,842</u></u>

This page does not form part of the statutory financial statements