



AGI Council Business Planning Meeting

18 July 2024 10:00 – 16:00

Meeting held in person

AGENDA

Item		Lead
1	Introduction	Peter ter Haar
2	Review previous actions	All
3	AGI 2030 Vision Development	Peter ter Haar
4	OS CEO introduction to AGI	All
5	Respond to new Government Manifesto	Discussion/All
6	Response to UNGGIM	Peter ter Haar
7	Skills/Education update	Ian Maxwell
8	Membership update	Andrew Cameron
9	Standards update	Fergus craig
10	CPD	Sara Stewart
11	GeoCom update	Vida Williams/Liz Scott
12	ECN	Vida Williams
13	EO Network Update	Liz Scott
14	Comms	Richard Flemings
15	AOB	All

Attendees Peter ter Haar (chair), Sam Tizzard, Adam Burke, Ian Maxfield, Pam Whitham, Richard Flemmings, Kenna Dallaway, Liz Scott, Vida Williams, Denise McKensie, Fergus Craig, Heather Enticott

Apologies George Firth, Andrew Cameron, Stuart Tosney, Alan Moore, Mark Stileman, Sara Stewart, John Seabourne

1 Welcome

Peter opened the meeting and welcomed everybody and set out the agenda for the day.

- a) Continue discussions on what the AGI should look like in 2030 and how AGI stays relevant as a membership organisation.
- b) What does the group want from the session with OS CEO, Nick Bolton.
- c) How AGI responds to the top 10 manifesto pledges.
- d) AGI input to UK UNGGIM response requested from UK lead, James Norris.

Fergus to check in with Directors, Stuart, with his new role and Esther who is currently on maternity leave.

20240718	Fergus	Check in with Esther and Stuart.	July
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2 Review previous actions

The new Actions Tracker was reviewed and updated. It was agreed that adding a number to each action as a separate column would be useful.

[Actions Tracker](#)

20240718	Sam	Add numerical column to the Actions tracker	July
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3 AGI 2030 Vision Development

AGI Identity was discussed at Jacob's earlier in the year and Peter provided an update on the meeting he and Fergus had with RGS Nigel Clifford, Joe Smith and Catharine Souch. A discussion took place on the need to work towards an AGI vision for 2030 and what the UK geospatial industry ecosystem in 2030 will look like. A key question is what will the role of membership organisations be at that time.

Outcomes:

- a) Proposal to organise a round table with other membership organisations in the geo space to look at:
 - Relevance
 - New membership
 - Ecosystem
 - Next steps
- b) Discussion on AGIs Unique Selling Points
 - Networking especially outside of one's own organisation
 - Career development
 - No one currently owns the space that AGI exists in i.e. it spans public and private sector, Education and Research, therefore AGI has an important role to play as can be seen by the successful GeoCom events
 - Non-commercial and therefore has neutrality
 - Multi Sector
 - Supports CPD
 - Open culture
- c) What should AGI be doing?
 - Social events
 - In-person events
 - Regional network events
 - Set up AGI forums
 - Engage more with Strategic Partners
 - More UK-wide engagement i.e. hold GeoCom in Scotland, Wales and Northern Ireland every other year and continue with English conference in years GeoCom held in other countries
 - Discuss with GC whether there is funding available from them and whether GC would benefit from being members of AGI or have representatives on AGI Council
 - Joining up and collaborating with other member organisations such as RGS where feasible, bearing in mind that we work in different spaces. RICS open to conversations re Chartered Geographer. Is there more that can be done in the digital skills space to remain relevant?

20240718	Chairs	Put out a call to National Groups to host GeoCom 2025	July
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4 Nick Bolton: OS session

Nick provided an update on OS strategy and what’s needed for the future:

- OS to be a modern digital organisation
- Democratisation of tools (e.g. ESRI)
- Need to focus on what brings benefit to geospatial across UK (Economic, Environmental, Social and Political)

AGI can support the vision with skills, capability and orientation and to increase awareness and understanding of geospatial.

5 Respond to new Government Manifesto

This session was recorded so that it could be shared with Faith Clark to produce an article. Richard to share the recording. The question is how can geospatial support the manifesto pledges and how can AGI membership help. There is an opportunity to canvas the membership with the following areas and for Faith frame an article based on responses.

- What are the opportunities?
- Any concerns?
- Are there any opportunity gaps?

20240718	Richard	Share recording on Manifesto session with Faith	July
20240718	Faith	Canvas membership on opportunities within the 10 Manifesto pledges	July

6 Response to UNGGIM

AGI were asked to be part of a group of organisations to be approached for formal statements to UNGGIM and to contribute to consultations. This is welcomed and positions AGI well as an authoritative presence in the geospatial ecosystem. Timescales for the current ask are too tight to consult the membership. Peter will review the ask and prepare a response on behalf of AGI and circulate this by 23rd July for review by Council.

20240718	Peter	Circulate proposed response for UNGGIM by Tuesday 23rd	July
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7 Ian: Skills/Education Update

There was a discussion on registering for networks and events. The proposal is for members and non-members to sign up to networks and then have the option to register for events which would have limited places in order that networks are not exclusive but AGI can effectively manage event numbers.

Any new budgets required please let Alan know before October. Ian mentioned the NHS Core Competency framework aimed at professionals working in health as a good skills model.

8 Andrew: Membership Update

Andrew was unavailable for the meeting. AGI Cymru advised that they have a representative to join the Membership Working Group.

9 Fergus: Standards update

No specific update this time.

10 Sara: CPD

Sara was unavailable for the meeting. AGI met with Liz at RGS. Decisions required on whether AGI provide accreditation for CPD or badge events and whether AGI still has the capability to review CPD and professional progression. The GeoPlace conference highlighted a discrepancy in the number of points/hours of CPD that was applied by AGI and RGS. The decision was to push people to RGS to record CPD and that AGI should advertise badging. AGI are still awaiting the CPD survey results.

11 Liz/Vida: GeoCom update

The conference title is confirmed as Connecting Communities from a geospatial perspective. There has been a small uplift on ticket prices from last year and a slightly larger uplift on sponsorship prices. 3 sponsors are now confirmed. Richard proposed a round table discussion on the theme of housing and social housing.

Tickets will go on sale in September. There was a discussion on potential speakers and the different topics that connecting communities could cover.

12 Vida: ECN update

Vida suggested that emails sent to ECN could be improved upon as they don't always engage this community. Also suggested were those members of this network be offered free tickets for GeoCom.

13 Liz: EO Network update

The EO network are meeting at Geovation in London on the evening of 2nd October. Potential food and drink sponsors are being looked into, although AGI can cover this if required.

14 Richard: Comms

Covered in Manifesto session.

15 AOB

20240718	Richard	Arrange date and venue for a Bristol Regional networking event	July
20240718	Denise/ Fergus/ Peter Adam	Arrange meeting with other membership organisations in the geo space following responses to the Manifesto from members.	July
20240718	Adam	Invite members of the Strategic Forum to the pre-GeoCom breakfast meeting	July



20240718	All	Next meeting dates – 20 August check in and 27 November face to face	July
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